

# **CB Supplements Affiliate Program**

Join our Affiliate Program and Profit from Referrals!
Refer your friends, family, and followers and earn \$5 from every order.

It's as simple as that!

## How does it work?

### 1.Join

All we need is your email address for setup!

#### 2. Promote

You'll get a \$5 off promo code to share with your audience any way you want! FB live, IG posts, letter to your grandma, TikTok dance routine...

### 3. Make money

Every time an order is placed using your unique URL or code, you earn \$5! (woohoo!)



# Why become a CB Supplements Affiliate?



#### 1. It's easy.

If you love collagen and take collagen, and share collagen with your audience – why not get paid to do it?



# 3. Get behind a brand you can trust.

We're dedicated to offering the highest grade multi collagen powder on the market and our customer appreciation is unmatched (we include real thank you notes with every order). We're committed to being the source for accurate collagen information with a belief that we're making a positive impact on the world.



# 2. Our Founder is proof that collagen works.

His story begins with a toddler in and out of the hospital until collagen became a regular part of their family's nutrition.

Check it out here: My Collagen Testimonial that Everyone Needs to Hear.



# 4. You have multiple options for referrals!

There's a collagen for everyone. Unflavored, 3 delicious flavors, and even pet collagen!

# **Partnership Perks**

- \$5 cash for every order you refer
- 15 order referrals in a quarter gets you a FREE 3-pack of collagen
- A unique discount code that gives your audience \$5 off every order (example code= cbfanatic)
- A custom URL to easily link to from your website and/or social media (example = https://cbsupplements.com/ref/cbfanatic)
- Access to our Affiliate Area on our website (view your referrals, payouts, stats, and more!)



# Getting Started with the CB Supplements Affiliate Program

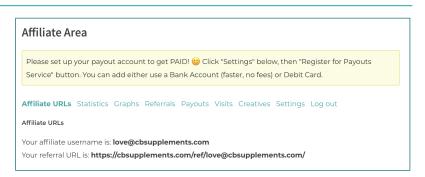
Welcome to the team! We're super excited you've decided to be an affiliate with us, so let's dive in and get started!

# **Step 1:** Log-in to the Affiliate Area on our website

You can access that here:

https://cbsupplements.com/affiliate-area/ (If you haven't ordered from us before, you'll need to reset your temporary password.)

Once logged in, you'll immediately be able to see your affiliate username & your referral URL.



# **Step 2:** Set up your payment method

#### **ACH OR DEBIT CARD SETUP**

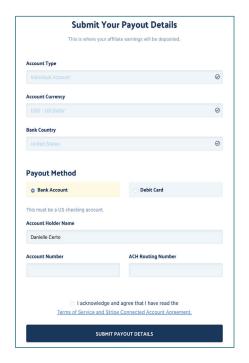
Once you've logged in to the Affiliate Area, click 'settings' to access the payment settings. Input your desired method of payment and your personal information. You can set up a debit card (1.5% fee) or your bank account (zero fees) to receive payouts.

#### **PAYPAL USERS**

If the email you used to sign up for the Affiliate Program is the same one you use for Paypal we're good to go!

If it's a different email, make sure you add your Paypal account email to the "Payment Email" line in your account settings.

For both methods, funds will be transferred on the 1st of every month to your account.





# **Step 3:** Use your unique URL and promo code to offer your audience \$5 off their order!

You'll get an email every time someone orders via your URL or promo code, and a \$5 kickback for every order sent our way!

You can share on Facebook, post on Instagram, make a TikTok, shout your discount code from the rooftops...whatever you use to share the awesomeness of CB Supplements with your followers!

From the Affiliate Area, you can check your referrals, statistics, payouts, and more!





# Get to know CB Supplements

- We currently offer unflavored, 3 flavors (chocolate, vanilla, and strawberry lemonade), & a pet collagen!
- We are manufactured right here in the USA.
- Our Unflavored Multi Collagen Protein Powder is NSF Certified for Sport® it's the very first multi collagen on the market to achieve this certification!
- We're simply a company that loves collagen and is trying to make a positive impact in the world

## **Important Stuff**

**How do I get paid?** Once you've chosen your payment method in the Affiliate Area, you're all set to get paid on the 1st business day of every month for the prior month's referrals. So if you send 2 orders our way in August, you'll get a \$10 payout on the 1st business day of September! (Most transfers will be seen in your account within 3-5 business days)

**Is there a minimum amount I need to meet before I get a payout?** Nope! You'll get paid each month whether you refer one person or twenty!

**Do people have to use the URL AND discount code for it to count?** No, our system will track BOTH your URL and promo code, so customers can use either one!

**What happens if someone signs up for a monthly subscription?** Jackpot! If a referred customer signs up for a monthly subscription service, you'll receive a \$5 payout for their next 12 orders as long as their subscription remains active!

Email us at <a href="love@cbsupplements.com">love@cbsupplements.com</a> with any questions you have! We're happy to have you onboard the CB Supplements team!





They also have

flavors now, love the vanilla sample I got in last order so next month changing it

YEAH! WE LOVE ADDING THE VANILLA TO COFFEE!

# How to Maximize Your Referrals with CB Supplements!

## (Aka How to Make More \$\$)

We know you rock as a CB Supplements affiliate but we all have those creative blocks sometimes and could use a few new ideas. So here are some easy ways to incorporate CB Supplements into posts that can help boost your referrals (and your bank account)!



#### Post a coffee shot

Us coffee drinkers are creatures of habit which is actually great to get into a routine of using collagen in coffee! Tell us what you use in your coffee to help you get going in the morning.

Check out @momleta.centralfl on Instagram! https://www.instagram.com/momleta.centralfl/





## Share a pre/post workout routine

A lot of people share their fitness routines but what about pre/post routines too? Show how you prepare for the gym or cool down after a workout (\*hint: collagen shakes!).

Check out our Affiliate Stephanie! https://instagram.com/sdevita19



## Add a Health & Wellness IG Story Highlight

You can even make this more specific, but adding tips and health ideas for your audience is a great way to give them value without seeming salesy. (And you can subtly add your discount code in!)



## Write a blog post

If you happen to be a blogger too, blog posts are a great way to incorporate your custom URL to boost your referrals. You could turn several of the ideas above into blog posts as well! (What I Eat in a Day, My favorite Healthy Collagen Snack, The Best Pre-Workout Routine, 5 Great Ways to Add Collagen to Your Diet, etc.)





# Recreate one of our collagen recipes and show your audience a yummy + healthy recipe

In case you didn't know, we have 50+ collagen recipes (and growing!) on our website! Why not recreate one and show your audience a healthy recipe to try?

Find them here →

https://cbsupplements.com/collagen-recipes/



## **Share your testimonial**

A great way to connect with your audience is to share your health journey. What have you improved? What did you struggle with? What helped you? Remember, authenticity is KEY! Check out our founder's testimonial here: https://cbsupplements.com/blog/my-collagen-testimonial/



## Do a "What I Eat in a Day" video

Reels or TikToks are great for this trend. People love to see realistic videos of how to eat and drink healthier.